BTS Labs

A.I. Business Transformation

Barcelona - 3 days immersive program

BTS Lab in

A.I. Business Transformation

Transform your organization with
Artificial Intelligence opportunities

About the program

BTS Lab in A.I. Business Transformation

---

3 Full Immersion Days

The A.I. Lab is a 3 days immersive program that brings you the tools to transform your organization with the power of Artificial Intelligence.

You will gain a practical understanding about Artificial Intelligence and its business applications while developing the knowledge needed to shift your company into a smart an innovative organization.
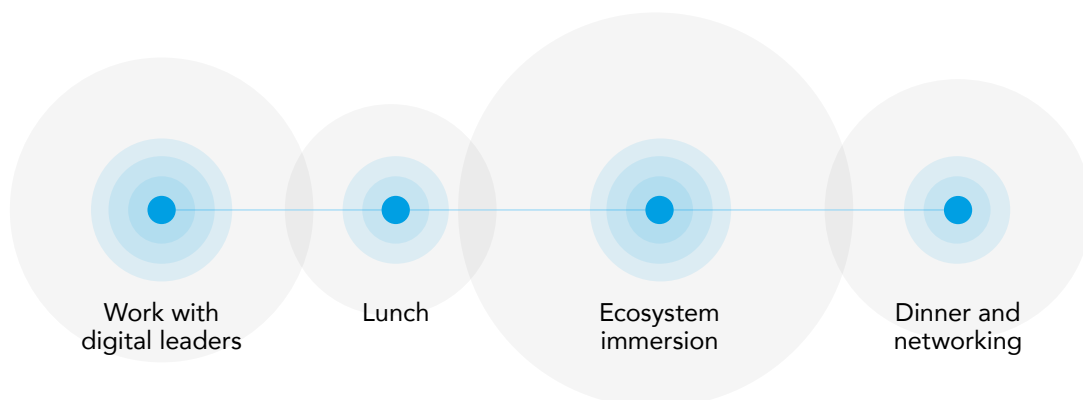
During this course, you will discover the power of A.I. that is driving an economic digital revolution.

You will work on case studies and applications on different industries that will permit you to have a clear understanding of the transformative power of A.I.

This program covers the most relevant A.I. knowledge for business leaders and innovators, with a practical approach that will permit you to develop and implement Artificial Intelligence winner strategies.

Discover what are the key A.I. trends and learn from international perspectives and case studies.

Daily schedule

| Work with digital leaders | Lunch | Ecosystem immersion | Dinner and networking |

Apply fresh skills on your own workplace

BTS Lab in A.I. Business Transformation

This BTS Lab will help you to develop practical skills ready to apply on your own workplace.

Discover the transformative power of A.I. by the hand of international leaders and program mates living an immersive tech experience in Barcelona.

At the end of this BTS Lab you will get a productive outcome by developing an A.I. strategy aligned with the digital transformation goals of your company.

What you will learn

BTS Lab in A.I. Business Transformation

DAY1

Introduction to Artificial Intelligence

- Understanding A.I.
- Machine learning in Business
- Robots
- Ethical challenges for business
- Future of A.I.

DAY2

Transforming Business Models

- A.I. disruptions
- Business applications
- Barriers to adoption

DAY3

Building Winner A.I. Strategies

Develop an action plan to develop a winner Artificial Intelligence strategy for your company.

How you will learn

Every day you will experience different immersive data activities

---

Morning session

The day will start by stimulating your creativity with informal talks about A.I. You will learn from A.I. Transformation leaders while you interact with other participants and professionals who will share vision, ideas and experiences about winner A.I. Transformation strategies.

Daily guest

Every day, you will meet an expert from A.I. field who will introduce you to the opportunities of this technology.

Lunch Break

We will have lunch with digital leaders while enjoy the beautiful locations of Barcelona.

Afternoon session

After lunch, we will visit a top company in Barcelona where we will have the chance to listen to their Team talking about the most advanced A.I. Business Transformation strategies, management tools and methodologies.

Evening activities

Right after the afternoon session, we will recap and organize all the information that we gathered through the day. This short activity will take place in locations we can visit for cultural and social activities.

Methodology

BTS Lab in A.I. Business Transformation

Intensive executive program. Combines advanced training methods, case studies and meetings with digital and A.I. leaders.

Modular program. Structured with key topics that should be in an A.I. strategy developed to succeed in a digital economy.

Professors & keynote speakers. Professionals, digital leaders & A.I. leaders who will empower participants through their own experience and through their vision about the future and trends of A.I.

Barcelona experience. Develop digital skills in Barcelona, European capital of innovation where you will meet digital leaders and visit companies that are disrupting A.I. strategies.

Modular
Program

Intensive
Program

Barcelona
Experience

Barcelona
Experience

Outcome. Mentorship Session

BTS Lab in A.I. Business Transformation

This program is designed to get a **practical outcome** for your company.

You will get the skills and tools needed to build and adapt the **A.I. Strategy** of your company that permits to lead its change to the new digital reality.

On a week 4 you will have a remote mentorship session to validate and to get feedback on your framework.

Who is this for

BTS Lab in A.I. Business Transformation

Managers
From medium and large corporations who need to understand the role of A.I. and its opportunities in the new digital economy.

Owners and CEOs
Who want to lead the change in their organizations and drive business to digital opportunities.

Executives
Who want to boost their careers disrupting business models through A.I. solutions.

Summary

BTS Lab in A.I. Business Transformation

TYPE	LOCATION	DURATION
Intensive Program	Barcelona, Spain	3 Days

LANGUAGE	EXPERIENCE	FEES
English	Digital Labs Company visits Lunch & dinner with digital leaders	2.500€

Accommodation is not included

SHAPE THE DIGITAL FUTURE

BTS | **Barcelona** Technology School

BARCELONA

Barcelona Technology School

Information and admissions
info@barcelonatechnologyschool.com
(+34) 93 304 17 21

Address
Barcelona. Almogàvers 119
Barcelona's Technological
district (22@)