

BTS Labs

Agile Management

Barcelona - 3 days immersive program





TEI
BCN
2013

AGONAL BARCELONA

SHAPE
THE DIGITAL
FUTURE

Shape the Digital Future



BTS Lab in
Agile
Management

Adapt organizations to the new
economy needs

About the program

BTS Lab in Agile Management

3 Full Immersion Days

The Agile Management Lab is a 3 days immersive program that will give you a critical view of the agile opportunities to adapt an organization to the new economy needs.

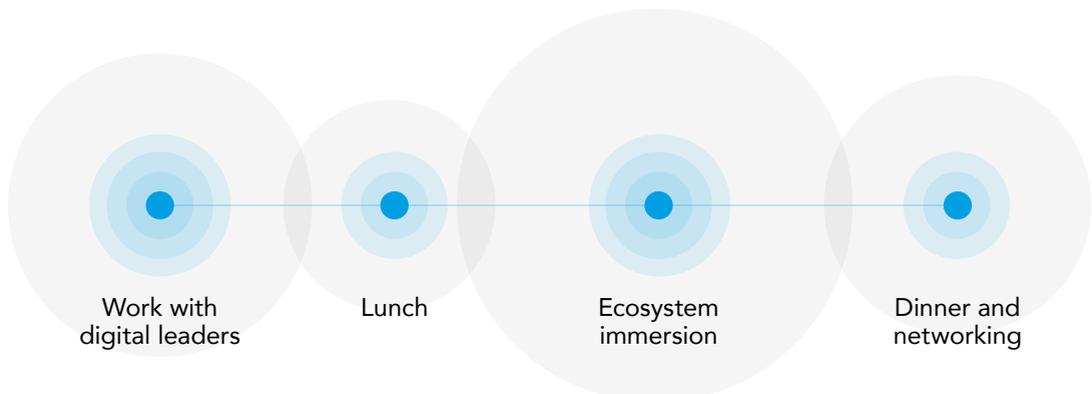
The main objective is to understand Agile practices as the main driver for companies competing in a fast-changing business environment.

You will learn how to develop an Agile Management approach able to deliver projects incrementally from the beginning, using time-boxed iterations, demonstrating progress based on what works and with feedback loops that allow companies to adapt its efforts to the customer needs.

This program provides a broader understanding of the Agile management at the operational and strategic levels.

After the completion of this program, you will get the capacity to develop and structure the Agile approach of a company.

Daily schedule



Apply fresh skills on your own workplace

BTS Lab in Agile Management

This BTS Lab will help you to develop practical skills ready to apply on your own workplace.

Discover the power of Agile by the hand of international leaders and program mates living an immersive tech experience in Barcelona.

At the end of this BTS Lab you will get a productive outcome by developing an Agile strategy approach aligned with the digital transformation goals of your company.



What you will learn

BTS Lab in Agile Management

DAY1

Introduction to Agile Management

- Digital transformation
- Understanding Agile
- The Agile mindset
- Scrum, Kanban and Lean
- Design thinking

DAY2

Transforming Business Models

- Agile organization
- Fast deployment solutions
- Waste reduction
- Adaptability to change

DAY3

Building Winner Agile Strategies

Develop an action plan to develop a winner Agile strategy approach for your company.

How you will learn

Every day you will experience different immersive data activities

Morning session



● The day will start by stimulating your creativity with informal talks about Agile. You will learn from Agile leaders while you interact with other participants and professionals who will share vision, ideas and experiences about winner Agile strategies.

Daily guest



● Every day, you will meet an expert in Agile management who will introduce you to the opportunities of this technology.

Lunch Break



● We will have lunch with digital leaders while enjoy the beautiful locations of Barcelona.

Afternoon session



● After lunch, we will visit a top company in Barcelona where we will have the chance to listen to their Team talking about the most advanced Agile strategies, management tools and methodologies.

Evening activities



● Right after the afternoon session, we will recap and organize all the information that we gathered through the day. This short activity will take place in locations we can visit for cultural and social activities.

Methodology

BTS Lab in Agile Management

Intensive executive program. Combines advanced training methods, case studies and meetings with digital and innovation leaders.

Modular program. Structured with key topics that should be in an innovation strategy developed to succeed in a digital economy.

Professors & keynote speakers. Professionals, digital leaders & innovation leaders who will empower participants through their own experience and through their vision.

Barcelona experience. Develop digital skills in Barcelona, European capital of innovation where you will meet digital leaders and visit companies that are disrupting business models.



Intensive
Program



Modular
Program



Barcelona
Experience



Barcelona
Experience

Outcome. Mentorship Session

BTS Lab in Agile Management

This program is designed to get a **practical outcome** for your company.

You will get the skills and tools needed to build and adapt the **Agile Strategy** of your company that permits to lead its change to the new digital reality.

On a week 4 you will have a remote mentorship session to validate and to get feedback on your framework.



Who is this for

BTS Lab in Agile Management

Managers

From medium and large corporations who need to understand the role of innovation and its opportunities in the new digital economy.

Owners and CEOs

Who want to lead the change in their organizations and to drive business to digital opportunities.

Executives

Who want to boost their careers disrupting business models through agile methodologies.

Summary

BTS Lab in Agile Management

TYPE	LOCATION	DURATION
Intensive Program	Barcelona, Spain	3 Days
LANGUAGE	EXPERIENCE	FEES
English	Digital Labs Company visits Lunch & dinner with digital leaders	2.500€

Accommodation is not included

**SHAPE
THE DIGITAL
FUTURE**

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