



BTS Labs

Blockchain

Barcelona - 3 days immersive program







Generate powerful decentralized business opportunities

About the program

BTS Lab in Blockchain

3 Full Immersion Days

The Blockchain Lab is a 3 days immersive program that will bring you a clear understanding of the opportunities of blockchain technology for business and society.

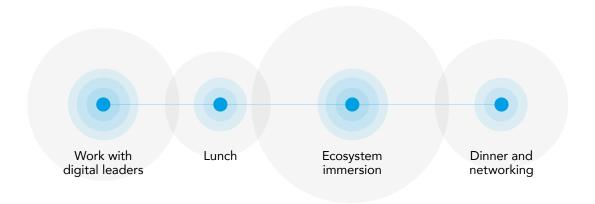
During this course, you will discover the power of blockchain, which is driving an organizational and societal revolution.

You will work on case studies and applications on different sectors such as finance, supply chain management or healthcare to mention some.

During this program you will cover the most relevant blockchain knowledge for business leaders and innovators, with a practical approach that will permit you to develop and implement blockchain winner strategies.

Discover what are the key Blockchain trends and learn from international perspectives and case studies.

Daily schedule



Apply fresh skills on your own workplace

BTS Lab in Blockchain

This BTS Lab will help you to develop practical skills ready to apply on your own workplace.

Discover the transformative power of blockchain by the hand of international leaders and program mates living an immersive tech experience in Barcelona.

At the end of this BTS Lab you will get a productive outcome by developing a Blockchain strategy aligned with the digital transformation goals of your company.



What you will learn

BTS Lab in Blockchain



Introduction to Blockchain

- Understanding blockchain
- The blockchain ecosystem
- Decentralized apps
- Smart Contracts
- Blockchain security & risk
- Understanding ICO



Transforming Business Models

- Blockchain disruptions
- Business applications
- Barriers to adoption



Building Winner Blockchain Strategies

Develop an action plan to develop a winner Blockchain strategy for your company.

How you will learn

Every day you will experience different immersive data activities

Morning session



The day will start by stimulating your creativity with informal talks about blockchain. You will learn from leaders in Blockchain while you interact with other participants and professionals who will share vision, ideas and experiences about winner Blockchain strategies.

Daily guest



 Every day, you will meet an expert from blockchain field who will introduce you to the opportunities of this technology.

Lunch Break



 We will have lunch with digital leaders while enjoy the beautiful locations of Barcelona.

Afternoon session



 After lunch, we will visit a top company in Barcelona where we will have the chance to listen to their Team talking about the most advanced blockchain strategies and methodologies.

Evening activities



Right after the afternoon session, we will recap and organize all the information that we gathered through the day. This short activity will take place in locations we can visit for cultural and social activities.

Methodology

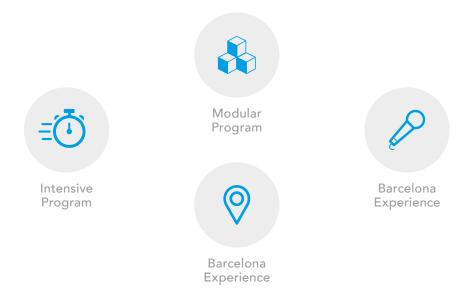
BTS Lab in Blockchain

Intensive executive program. Combines advanced training methods, case studies and meetings with digital and Blockchain leaders.

Modular program. Structured with key topics that should be in a Blockchain strategy developed to succeed in a digital economy.

Professors & keynote speakers. Professionals, digital leaders & Blockchain leaders that will empower participants through their own experience and through their vision about the future and trends of Blockchain.

Barcelona experience. Develop digital skills in Barcelona, European capital of innovation where you will meet digital leaders and visit companies that are disrupting Blockchain strategies.



Outcome. Mentorship Session

BTS Lab in Blockchain

This program is designed to get a **practical outcome** for your company.

You will get the skills and tools needed to build and adapt the **Blockchain Strategy** of your company that permits to lead its change to the new digital reality.

On a week 4 you will have a remote mentorship session to validate and to get feedback on your framework.



Who is this for

BTS Lab in Blockchain

Managers

From medium and large corporations who need to understand the role of blockchain and its opportunities in the new digital economy.

Owners and CEOs

Who want to lead the change in their organizations and drive business to digital opportunities.

Executives

Who want to boost their careers disrupting business models through blockchain solutions.

ТҮРЕ	LOCATION	DURATION
Intensive Program	Barcelona, Spain	3 Days
LANGUAGE	EXPERIENCE	FEES
English	Digital Labs Company visits Lunch & dinner with digital leaders	2.500€

Accommodation is not included







info@barcelonatechnologyschool.com (+34) 93 304 17 21

Address

Barcelona. Almogàvers 119 Barcelona's Technological district (22@)