



BTS Labs

HR Future of Work

Barcelona - 3 days immersive program





Shape the Digital Future

BTS Lab in HR Future of Work

Developing digital transformation skills for HR managers

About the program

BTS Lab in HR Future of Work

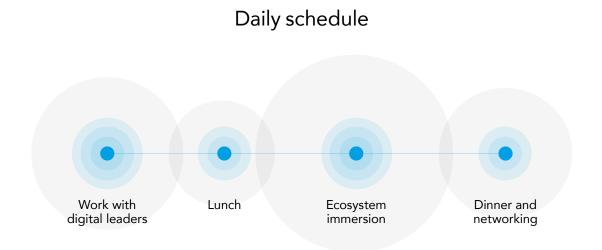
3 Full Immersion Days

The HR Future of Work Lab is a 3 days immersive program that brings you the tools to manage talent effectively in digital transformation environments.

You will understand the importance of shifting to digital models, which depends on values such as speed, flexibility, productivity and innovation to operate in the digital economy. You will also learn how to align the right people's mindset with those values.

During this program, you will work on how to implement change management strategies to develop agile structures that fits in a tailor made digital culture.

Discover what are the key HR Tech trends and learn from international perspectives and case studies.



Apply fresh skills on your own workplace

BTS Lab in HR Future of Work

This BTS Lab will help you to develop practical skills ready to apply on your own workplace.

Discover the transformative power of technology by the hand of international leaders and program mates living an immersive tech experience in Barcelona.

At the end of this BTS Lab you will get a productive outcome by developing an HR strategy aligned with the digital transformation goals of your company.



What you will learn

BTS Lab in HR Future of Work

DAY1

HR in Digital Transformation Frameworks

- Digital transformation
- Innovation adoption
- Digital Culture
- People analytics
- Future of work

DAY2

Talent Management

- Digital engagement
- Agile organizations
- Change management
- Talent diversity
- Learning & Development
- Wellbeing & Rewards

DAY3

Building Winner HR Strategies

Develop an action plan to develop an HR strategy that ensures people and digital transformation goals alignment

How you will learn

Every day you will experience different immersive data activities



The day will start by stimulating your creativity with informal talks about HR. You will learn from HR leaders while you interact with other participants and professionals who will share vision, ideas and experiences about winner HR strategies.

Every day, you will meet an expert in HR strategy who will introduce you to the backstage of HR innovation industry.

We will have lunch with digital leaders while enjoy the beautiful locations of Barcelona.

After lunch, we will visit a top company in Barcelona where we will have the chance to listen to their Team talking about the most advanced HR strategies and methodologies.

Right after the afternoon session, we will recap and organize all the information that we gathered through the day. This short activity will take place in locations we can visit for cultural and social activities.

Methodology

BTS Lab in HR Future of Work

Intensive executive program. Combines advanced training methods, case studies and meetings with digital and HR leaders.

Modular program. Structured with key topics that should be in an HR strategy developed to succeed in a digital economy.

Professors & keynote speakers. Professionals, digital leaders & HR leaders that will empower participants through their own experience and through their vision about the future and trends of HR.

Barcelona experience. Develop digital skills in Barcelona, European capital of innovation where you will meet digital leaders and visit companies that are disrupting HR strategies.



Outcome. Mentorship Session

BTS Lab in HR Future of Work

This program is designed to get a **practical outcome** for your company.

You will get the skills and tools needed to build and adapt the **HR Strategy** of your company that permits to lead its change to the new digital reality.

On a week 4 you will have a remote mentorship session to validate and to get feedback on your framework.



Who is this for

BTS Lab in HR Future of Work

HR Managers

From medium and large corporations who need to understand the new digital economy driven by data.

Owners and CEOs

Who want to lead the change in their organizations and drive business to digital opportunities.

HR Executives

Who want to boost their careers developing HR strategies based on most demanded HR Tech knowledge and skills.

Summary

BTS Lab in HR Future of Work

ТҮРЕ	LOCATION	DURATION
Intensive Program	Barcelona, Spain	3 Days
LANGUAGE	EXPERIENCE	FEES
English	Digital Labs Company visits Lunch & dinner with digital leaders	2.500€

Accommodation is not included







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